



## Atascadero Youth Soccer

*Providing rewarding recreational soccer opportunities for our local youth.*

Dear Friend:

We are excited to bring you the opportunity to sponsor youth soccer in Atascadero! Last season we served over 550 youth in our soccer program and we expect to serve even more this year. We need your help to make it possible.

Atascadero Youth Soccer has teamed up with the city and is being made possible by volunteer parents from our community! We are writing to you to invite you to join us as a sponsor of the program. Your support will help keep costs down and help to cover uniform, field and program expenses.

As a team sponsor, your business name will be on the back of the uniform jersey. We know that we will need approximately 40 businesses to step into this role. Field and Coach Shirt sponsors are limited and receive additional benefits (please see attached). All sponsors are appreciated as you take our program to the next level and help keep costs down to our families, making it possible for more youth to play the world's greatest sport!

With the World Cup just around the corner, we know there will be many young boys and girls watching and dreaming of one day representing the USA. Whether youth from our community are hoping to play for their country or are just getting out with friends, exercising and learning the game, your support gives them the chance to get involved.

If you have any questions, please let us know by emailing [sponsorship@atascaderosoccer.org](mailto:sponsorship@atascaderosoccer.org).

Thank you for your consideration,

Christi Varin  
Treasurer and Sponsorship Director

Jody Watty  
Sponsorship Co-Director



*Instilling hard work, dedication, teamwork, and mentoring to foster lifelong appreciation of soccer.*